



WEATHER DRIVEN DEMAND ANALYSIS

WEDDA®

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Manage your weather related business risks



Tailored weather risk analyses on a daily basis aids business planning

Weather influences consumer behaviour in many ways and thus the demand for a wide variety of products and services. Climate change and extreme weather increasingly disrupt the financial and operating performance of businesses. Manage your weather risk using WEDDA®, our weather risk assessment tool based on long-term research. If your business is involved with the tourism and leisure industry, large-scale

and retail trade, beverage industry and energy supply or other weather sensitive products and services, then with WEDDA® we can offer you customized weather-based forecasts and risk management support. Using WEDDA® data in your daily decisions will help to optimize your business processes, to anticipate potential losses, to save costs and to use instruments to hedge against these risks.

Our WEDDA®-products support you in following:



FORECAST

Daily updated 10-day forecasts of your weather-dependent company figures



MONITORING

Tailor-made, weather-based indicators to monitor your company figures



RISK EVALUATION

Quantification of your company-specific weather and climate risks



“Thanks to WEDDA we have been able to plan our staff as well as the purchase of goods in the gastronomy exactly 5 days in advance. Expressed in terms of money, this is about several thousand Euros, which we can save now.”

Dr Michael Krainer, Holding Graz

Why WEDDA®?

WEDDA® determines the influence of the weather on your business processes and **translates it directly into the key figures** (e.g. turnover, sales volume, visitor numbers) that are relevant for your planning needs.

Daily updated forecasts **ease your planning** of personnel, deployment of goods as well as warehousing and help you to **save costs**.

Weather-adjusted key performance indicators provide you with increased **transparency** in the pursuit of your corporate goals.



Tourism &
Leisure Industry



Production & Commerce



Energy Industry

Questions, WEDDA® helps to answer:

- How much turnover/sales may I expect in the coming days? How many visitors are to be expected?
- How can I further optimize my personnel placement and resource planning?
- What is my weather risk measured in Euros?
- How has weather impacted my business?

WEDDA® for your long-term planning

Are my medium- and long-term investment decisions “climate-proof”? WEDDA-4CPI (WEDDA® for climate proof investment) assesses your investment options under consideration of the associated climate opportunities and risks.

For more information on WEDDA-4CPI visit our website: www.wedda.at

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